



Add value to your in-home support services

Papa connects your Medicare Advantage members to a network of Papa Pals for companionship and assistance with the instrumental activities of daily living (IADLs).



In-Home Support Services: PBP B14c21

Papa combats loneliness and social isolation by connecting members with Papa Pals for companionship and help with IADLs. Papa’s services include, but are not limited to, assisting members with transportation, grocery shopping, medication pick up, doctor appointments, technical guidance, care gap reminders, light house help, light exercise, and activity.



Of Americans report being lonely¹



Annual cost of social isolation on Medicare²



Of healthcare spending is driven by personal, social, and environmental factors³

How to file for 2023



1 Select Papa as a filed supplemental benefit for “In-Home Support Services.”

2 Select the number of annual Papa Pal hours for your members to determine the capitated PMPM.

3 Choose 4-8 key objectives for Papa Pals to work on with your members.

4 Align to a scope of work to meet the companionship and IADLs needs of your members.

5 File Papa under “In-Home Support Services” to improve members’ health outcomes and decrease plan costs in 2023.

¹ Cigna ² AARP ³ National Academy of Medicine

