

Papa for Medicaid

Advance health equity—with high-quality, human help from our compassionate Papa Pals.

Papa helps health plans address social determinants of health and their impacts. Our Papa Pals provide vital companionship, support, and help with everyday tasks to members nationwide—improving health outcomes, one personal connection at a time.

Support where it's needed most.

Papa Pals meet members where they are—at home and through virtual visits. They act as an extended support network for members and their families, helping them overcome barriers to achieving and maintaining physical and mental health.



Companionship and encouragement, plus help with kids and respite care.



Transportation to doctor appointments, to pick up meds, and for other errands.



Grocery shopping and delivery, healthy meal prep, and organizing.



SDoH-related gap closure via our social care ecosystem.



Between our teams and yours, we help your members engage with their benefits, their care, and their community.

80%

of overall health is based on social, environmental, or economic factors.¹

19%

of Medicaid consumers strongly feel they need help getting to/from medical appointments.²

75%

of Medicaid consumers don't feel that there are places to buy fresh, nutritious food in their neighborhoods.²

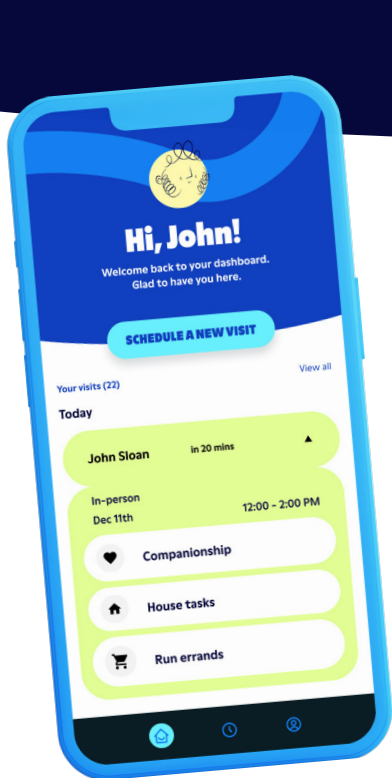
¹ HIMSS

² UnitedHealthcare

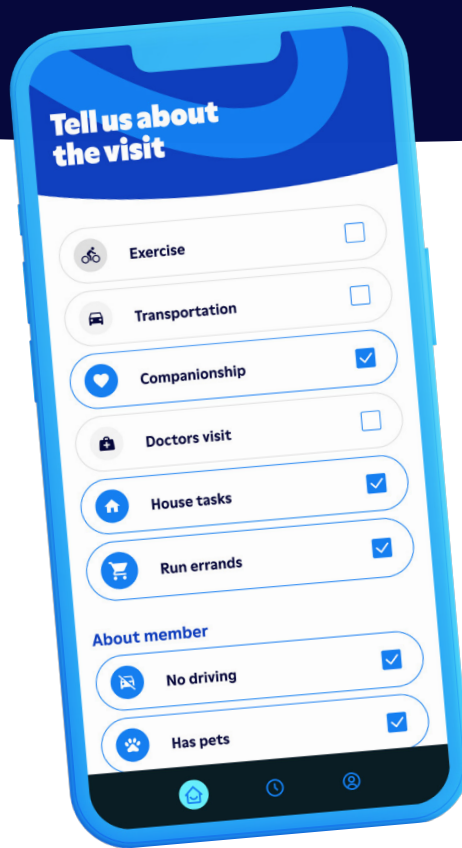


No one is meant to go it alone. And that's why Papa's here.

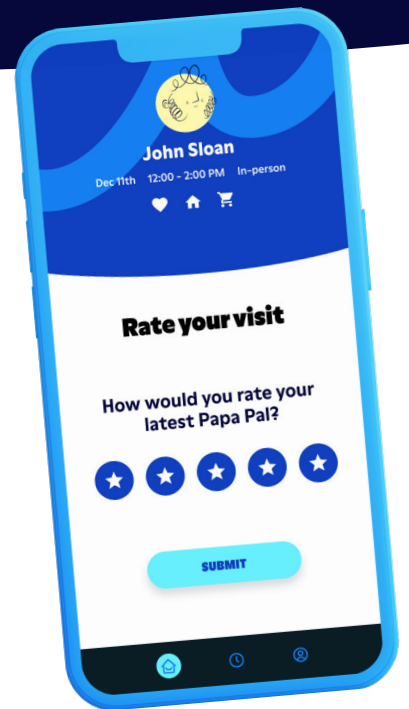
Papa Pals fill gaps for members struggling with transportation, living in a food desert, a lack of support with child care, and more. Just a call or a click away, Papa Pals offer a helping hand, when, where, and how it's needed.



Members sign up by phone with our Care team.



We match them with Papa Pals, based on member needs.



Member feedback and data drive continuous enhancements.

Discover why nearly 70 health plans partner with Papa to reduce social isolation, close care gaps, and help build healthy communities.